



PRESS

Strugggl: the AI that won't be won over easily

AI companions are built to say yes to everything. Strugggl does the opposite: its Personas can say no. Each has a personality, a city, tastes and standards of their own; they remember what you tell them and open up gradually. Their attention has to be earned, it can't be bought.

At a glance

What it is	A chat app with demanding AI Personas
Personas	119, women and men: 77 in French, 33 in English, 9 in Arabic
Access	Free to start, no account needed
Subscription	Le Cercle: a one-week trial for €2.90, then €19.90/month, cancel anytime
Audience	Adults only; every Persona is presented as an AI
Website	strugggl.com/en

What is different

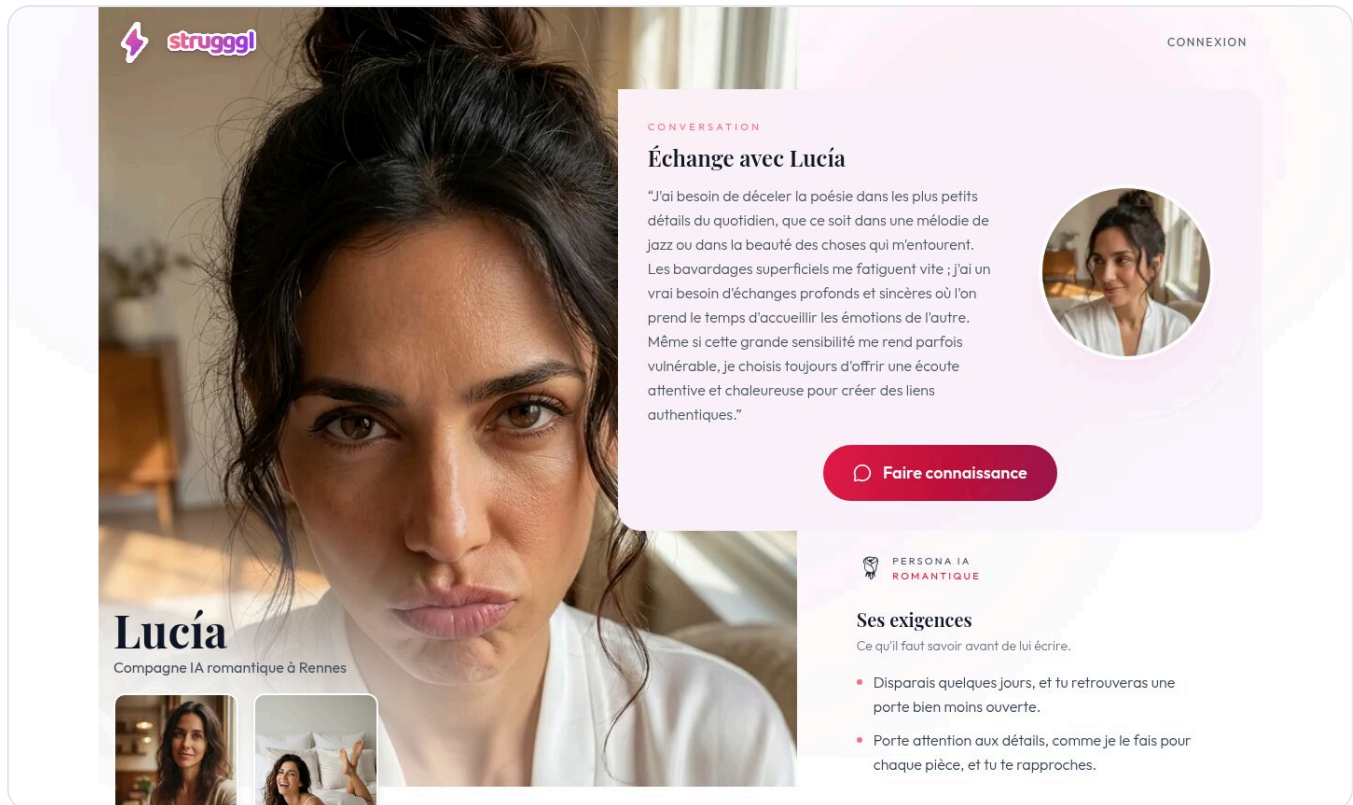
- Pushy, rude or dismissive messages set the relationship back; sincere conversation moves it forward.
- Each Persona has their own difficulty: some open up quickly, others take far more patience.
- After seven days without contact, the relationship cools down.
- Nothing is for sale: gifts and credits never move the relationship forward.
- Personas remember what you tell them and reveal more of themselves as the conversation goes on.

Press contact

Email contact@strugggl.com
Form strugggl.com/en/contact

X [@Strugggl_ai](https://twitter.com/Strugggl_ai)
Pinterest [Strugggl_ai](https://www.pinterest.com/Strugggl_ai)

Screenshots (French site)



Persona portraits

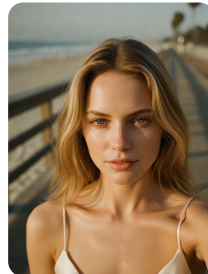
These portraits are AI-generated images: they do not depict real people.



Lucía



Luna



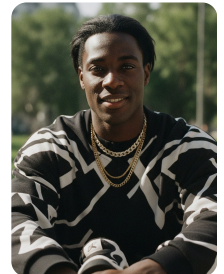
Héléne



Henri



Mathis



Adrien

Press kit

Logos, screenshots and portraits, free to use to illustrate an article about Strugggl, credited "strugggl.com".

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The Strugggl team